

Lucent BioSciences, Inc.

Climate change is depleting our vital resources, making feeding a growing population increasingly difficult\*

## We need to enrich the soil to increase food production and its nutrient value.



## Soileos is the solution.





# Micronutrient zinc, iron, boron and manganese deficiency results in low crop yields.



## Micronutrient deficiency impacts millions, and is especially problematic in alkaline soils



#### Current micronutrient solutions prove challenging for farmers

Farmers that currently apply micronutrients run into several issues:

It's labour intensive and it requires precise application in both timing and concentrations.

## Current micronutrients are expensive

- They must be applied multiple times a year
- They are cost & labour intensive
- Inefficient dosing is wasted time, money & effort

#### Current micronutrients are ineffective

- Micronutrient dosing needs to be precise but mistakes are common and frequent
- Incorrect dosing has either no effect or can be toxic, reducing crop yields
- Micronutrient effectiveness is limited by the local environments, particularly pH. In neutral to alkaline soils micronutrients released to the environment are chemically altered and essentially bio-unavailable

## Current micronutrients are pollutants

- Inaccurate dosing of micronutrients can result in toxicity for plants
- Micronutrients can wash-out and pollute the groundwater and local environment

## Children are especially at risk of micronutrient deficiency



The Center for Disease Control & Prevention sites...

"At least half of children worldwide ages 6 months to 5 years suffer from one or more micronutrient deficiency, and globally more than 2 billion people are affected"\*

Sam Meyers of Harvard has noted that micronutrient deficiency can lead to compromised immune systems, increased death rates in childbirth, higher infant mortality, reduced IQs, chronic stunting and wasting in children, and reduced work capacity in adults.

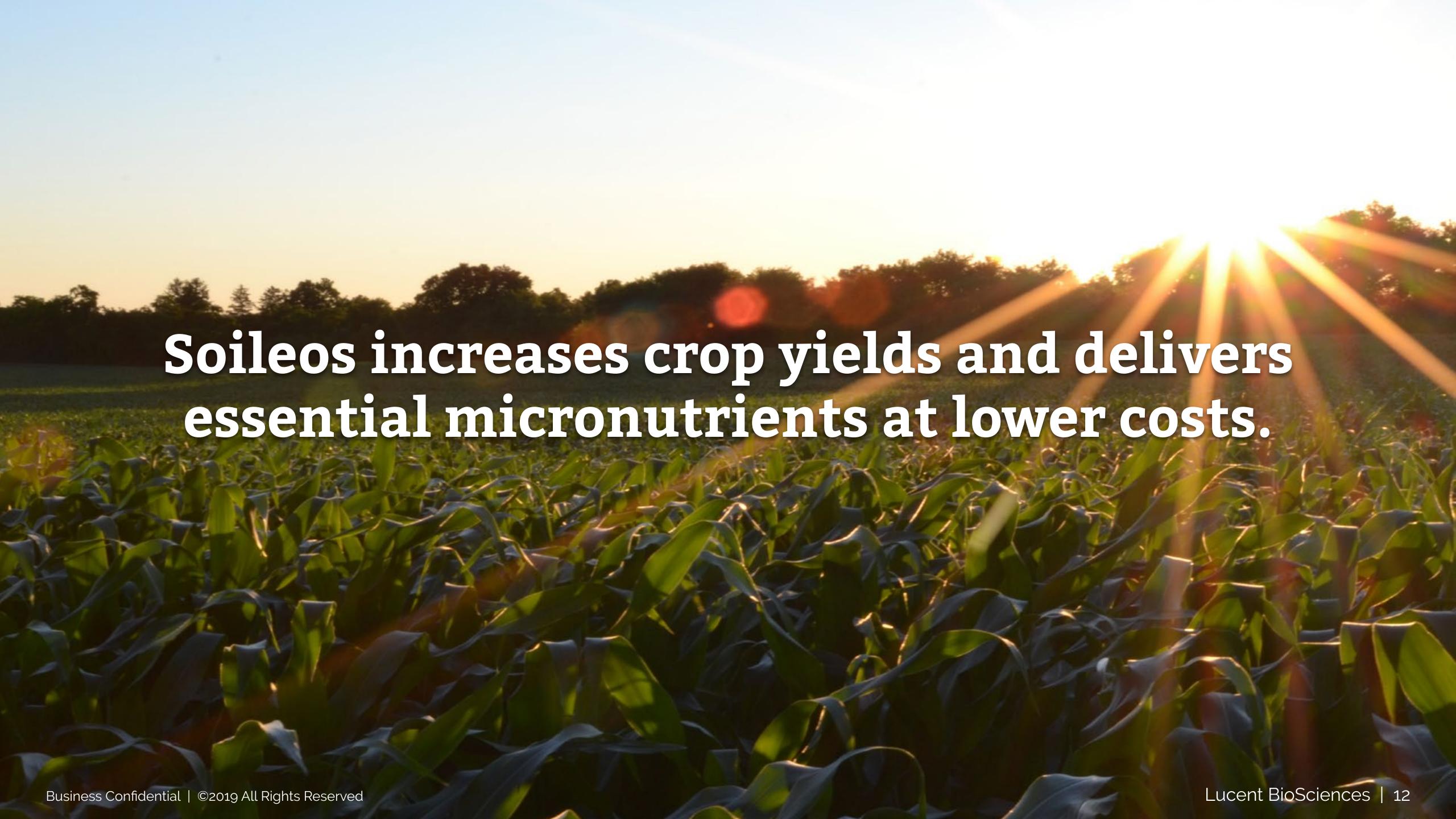
\*https://www.cdc.gov/immpact/micronutrients/index.html

## Micronutrient deficiency is worsening due to climate change



"Based on population estimates for 2050 and an expected rise of carbon dioxide, nutrient deficiencies of those already suffering will worsen, and 175 million more people could join the 1.2 billion who are Zinc deficient"\*





## Soileos will transform the way the world farms

Increased crop yields

**Enhanced nutritional** value of crops

Easy and cost effective application

Works over a broad range of pH, including alkaline soils



Based on natural organic substrates

Non-toxic, no pollution

Simple to manufacture

Composition of matter patent pending\*

\*Covering the micronutrient formulation and manufacturing

## What sets Soileos apart

**Biological On Demand Release** - means that when micronutrients are not available to the local environment a plant is still able to absorb the micronutrients as needed. A single application can last a long time – sometimes 1-2 years depending on soil pH

The patented formula and manufacturing process for Soileos binds micronutrients in their bioavailable forms to a natural substrate. The chemical bond is strong enough to prevent leaching of the micronutrient into the local environment, but is weak enough for plants to access the micronutrients on demand.

Hemp seed, rice, coconut husks or straw are used as natural substrates to deliver valuable micronutrients.



#### Soileos micronutrient solutions







Mixed Micronutrients

Zinc, Iron, Boron, and Manganese

Custom blends for any application



## Comparative test results show the advantage

Both test tubes were treated with high concentrations of manganese. The test tube on the right was treated with traditional manganese chelate product while the test tube on the left was treated with Soileos Manganese.

As concentrations of micronutrients increase, plant health starts to decrease with traditional micronutrient chelates.

With Soileos, plants show healthy growth over a wide range of concentrations.



## Soileos saves farmers time and money

| · Biological on-demand released |
|---------------------------------|
| Works in alkaline soils         |
| Groundwater safe                |
| · Non-toxic                     |
| · EDTA-free                     |
| · Easy dosing                   |
| · Can be applied in bad weather |
| · Crop yields increase          |
| · Application frequency         |
| · Labor costs per hectacre/year |

| Soileos     | Other Products |
|-------------|----------------|
| Yes         | No             |
| 1x per year | 3-6x per year  |
| Low         | High           |





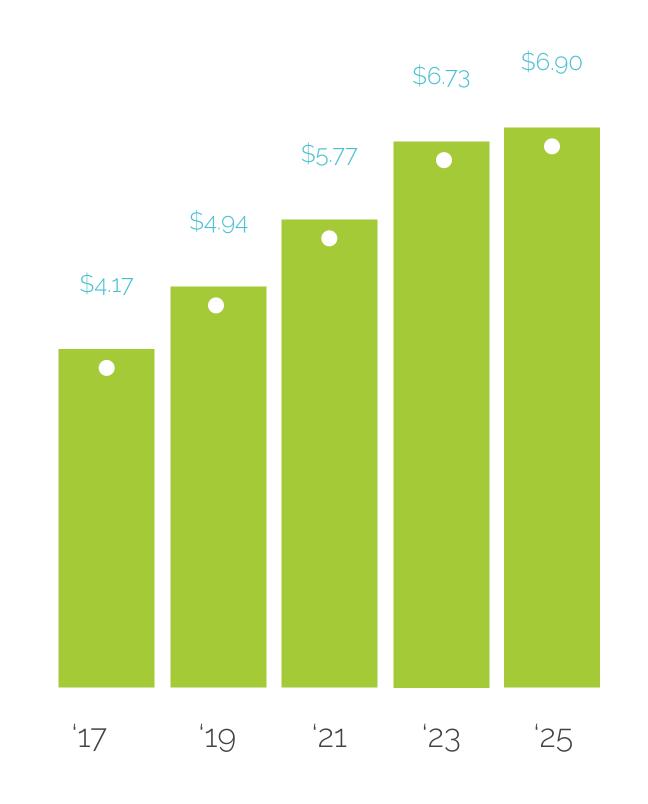
#### The market will grow \$2 billion in the next 3 years

In 2017 micronutrient sales in the US exceed \$4.17 billion, farmer demand is expected to drive that number to \$6.9 billion by 2025.

Government support including per tonne subsidies for boron and zinc in India, and continued support from Chinese and African governments, will further grow the market for micronutrients in years to come.

- 2017 micronutrient market sales USD \$4.17 billion
- Estimated growth to USD \$6.9 billion by 2025
- Largest micronutrient markets: China, USA, India, and Brazil
- Expected to grow at CAGR of 8.2%

## U.S. micronutrient market forecast in billions



## How Soileos gets into the hands of those who need it



#### Manufacturing









- 1. BC: green houses, berry farms
- 2. Canada wide: field crops
- 3. USA: field crops
- 4. Global



micronutrients

**Product** 

- Single nutrient variations: Zinc, Iron, Boron, Manganese
- Small scale manufacturing plants with IP license

- Regional subcontracted manufacturing
- B2B fertilizer distributors. retailers
- B2C end users / farmers, major applications in industrial field agriculture and greenhouses



- Legumes
- Soy beans
- Alfalfa
- Wheat
- Potatoes
- Rice
- Cotton



- Through fertilizer & farmer supply channels
- Direct to consumer online



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## From testing to global use in 3 years

2019

2020

2021

#### Validation and **Go-to-Market**

- Q1: Field trials
- Scale-up via manufacturing partner
- Prepare branding and website
- Obtain regulatory approval
- Q4: Go-to-market with BC berry farms

#### Scale

- Q1: Expand in Canada
- Canada: field crops
- USA: field crops

#### Global

- India
- Asia



#### Finance and Financials

#### **Manufacturing Cost**

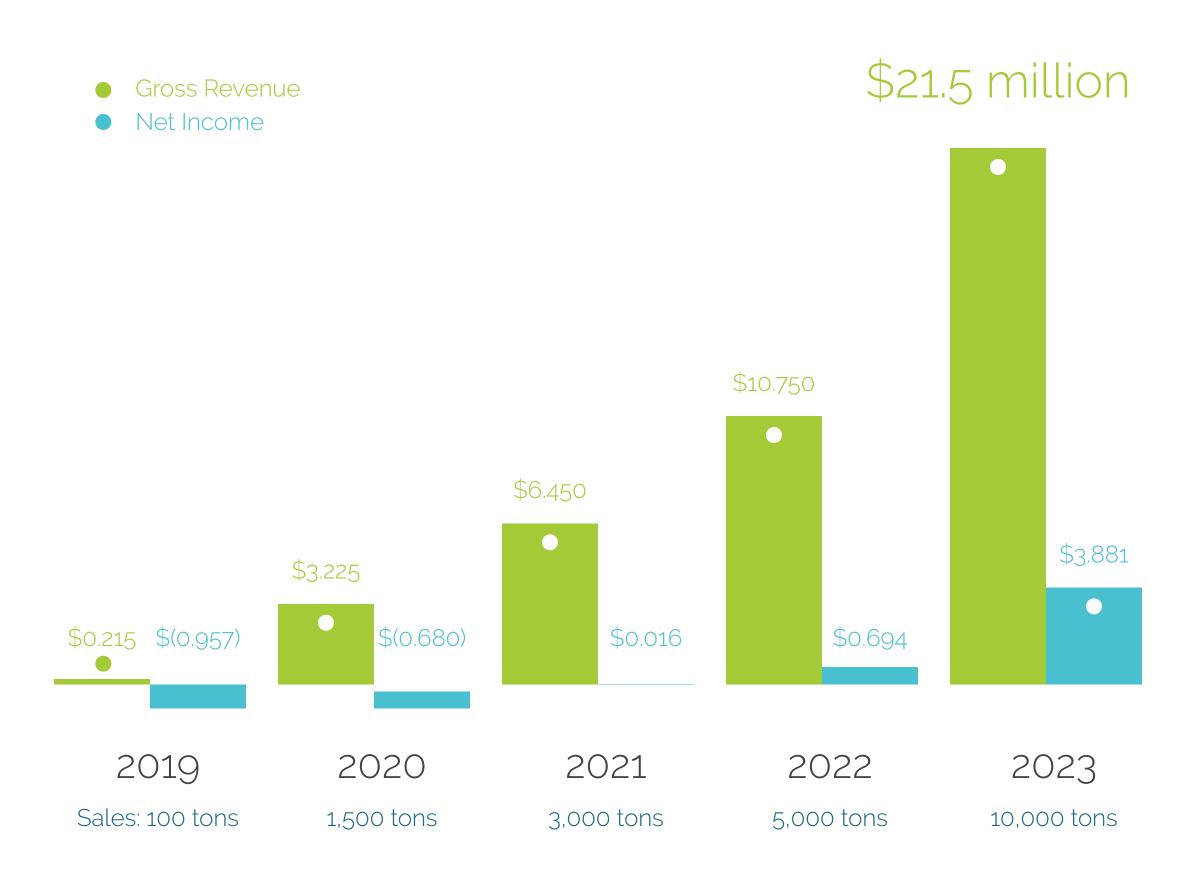
\$1,050/ton

**Wholesale Price** 

\$2150/ton

Retail Price \$3,225/ton

#### Financial forecast 2019-2023 in millions of CAD dollars





#### The Lucent BioSciences Soileos Team & Advisors



Michael Riedijk President & CEO

Serial Entrepreneur, Investor 2 successful start-ups, 20 years of exec experience, M.Sc Industrial Design Engineering



**Peter Gross** Chief Technology Officer

Engineer with 20+years corporate R&D, 10+ years intellectual property management, M.Sc Physics, B.Tech



**Jose Godoy Toku Director Business** Development

18 years of international business



Dr. Farah Nour Head of Lab Research

15 years of experience in material research & Associate Professor PhD in



**Pieter Dorsman** Chief Financial Officer

Finance Executive, Numerous successful tech start-ups, 25 years of exec experience, MA in Economic History

#### **Board of Advisors**

Prof. Neil Branda

Canada Research Chair in Materials Chemistry, 4D Labs, Simon Fraser University

#### Dr Deborah Henderson

Director of the Institute for Sustainable Horticulture, Kwantlen Polytechnic University

Organic Chemistry development experience, Law degree Engineering

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## You can help revolutionize farming, and fight global food insecurity

We're seeking \$1.5 million to fund field studies, scale-up, and go-to-market.

~\$350K

~\$500K

~\$650K

**Field Studies** 

Scale-Up

**Go-to-Market** 

Exit opportunities include going public, or a strategic sale to a large fertilizer company like Nutrien, AkzoNobel, Yara, or Mosaic.

Lucent BioSciences is applying for an additional \$1M SDTC government grant.



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#### **Contact Lucent BioSciences to invest**

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